

GATORZ

 EYEWEAR



2019 PRODUCT CATALOG

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THE GATORZ DIFFERENCE

The Gatorz brand emerged in 1989 under one founding principle: create something as bold and unique as the people who would wear them—the elite. That inspired a new type of eyewear designed and engineered for the trifecta of fit, form, and function, and proudly made in the USA.

Differentiated by an adjustable aluminum frame, Gatorz sunglasses maintain a reputation for exceptional performance in any situation, from the extreme to the everyday. Whether you're jumping out of a plane, storming a building, fighting fires, down range, or just downtown, our sunglasses are up to the challenge.



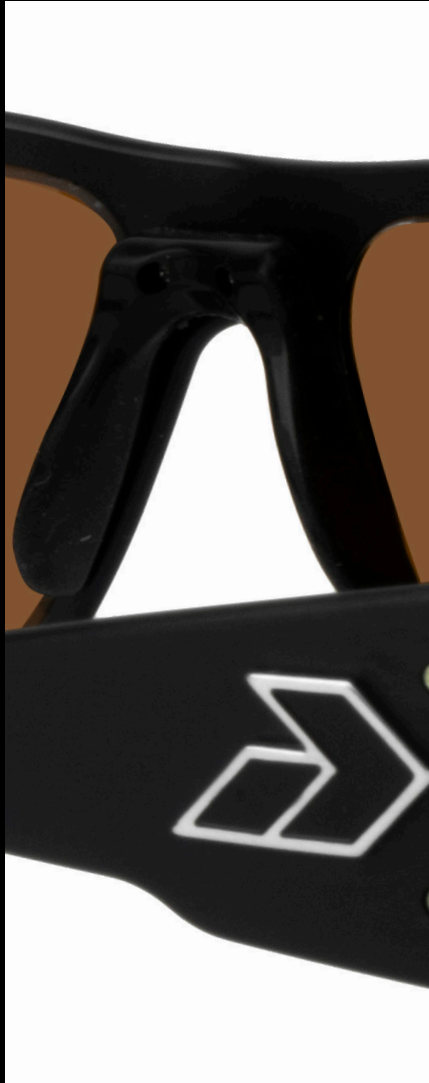


QUALITY AND MATERIALS



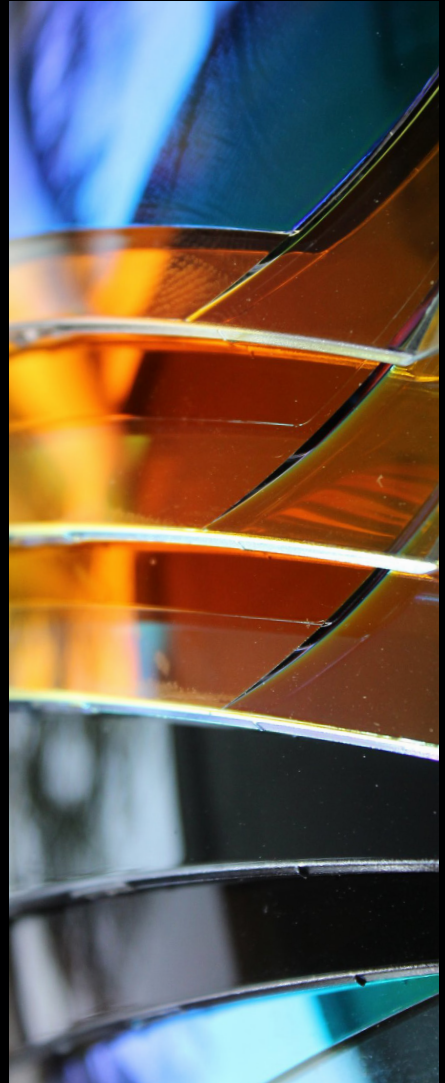
THE FRAME

- Milled from the highest quality, military grade aluminum
- Hand crafted in the USA
- Stainless steel, plastic coated screws that resist backing out
- Stainless steel, nickel plated, dual sided 5 barrel hinges, with a 4 rivet system



THE NOSE PIECE

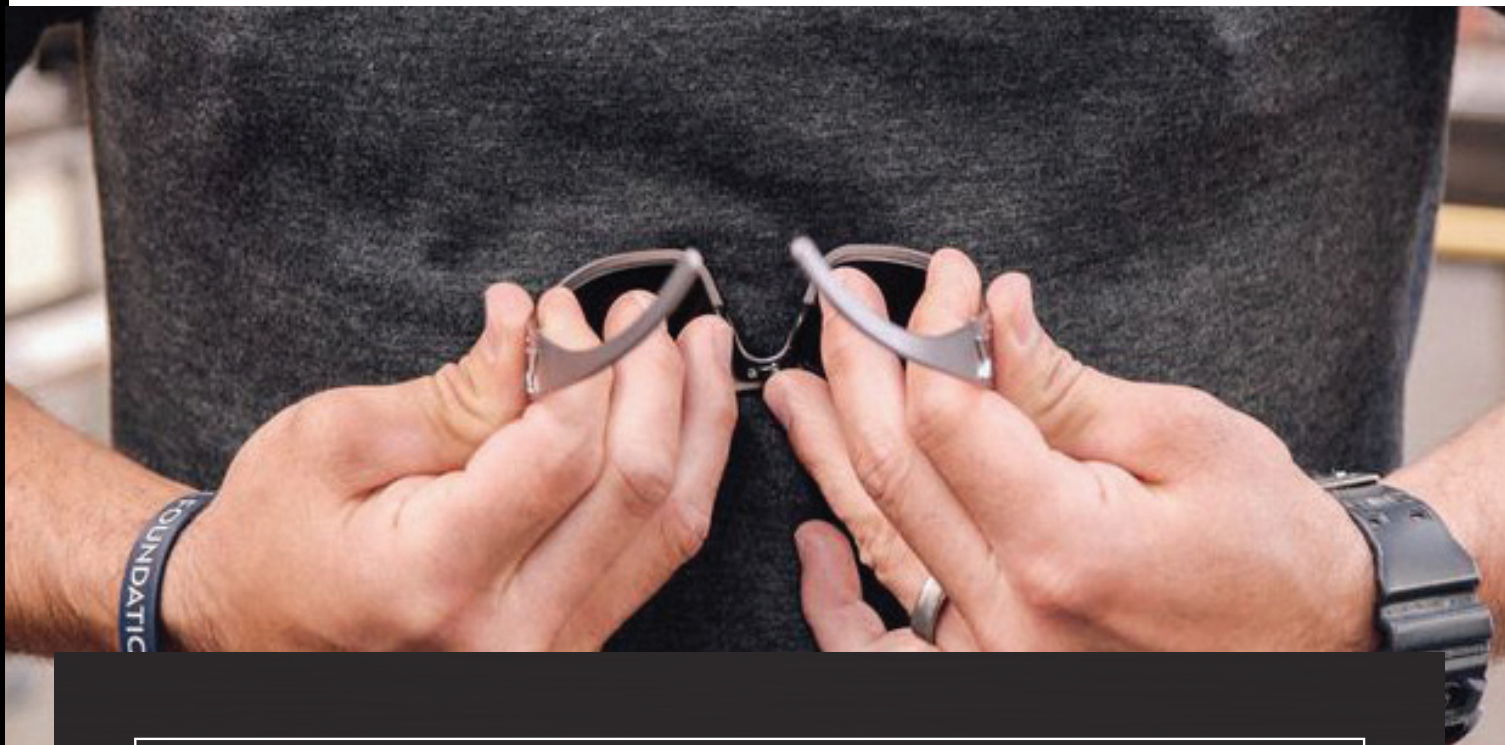
- Each nosepiece features a silicone coated, stainless steel piece to allow for ultimate comfort and adjustability.
- Mounted via stainless steel screws, the nosepiece is sure to stay in place.



THE LENS

- The durable, yet flexible military grade aluminum provides the optimum balance to hold the lens in place during activities.
- The impact resistant, polycarbonate lenses block 100% of UVA and UVB radiation
- Available in polarized and non-polarized, and the variety of lens options ensure clear vision for any activity you choose

ADJUSTABILITY



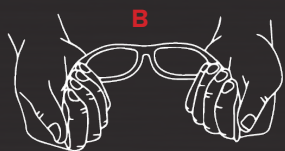
INSTRUCTIONS FOR PROPER FIT

The Gatorz glasses you have just purchased have been carefully manufactured by hand to ensure quality. Due to the fact that Gatorz are heat treated for strength and durability, they may vary in fit. However, they are designed to fit any face because of the adjustable frame and nose piece.



Frame Adjustment (Figure A)

If your Gatorz are too tight, the primary adjustment is made in the front frame. This is done by holding the frame and the nose bridge and carefully flexing the frame outward. Work the frame slowly for a perfect fit. Bending the frame too hard or too fast can lead to lens distortion or the lens popping out of the tension mounted frame.



Temple Adjustment (Figure B)

A second adjustment can be made to the narrow end of the temples. The temple pieces will have less flexibility. This adjustment relieves any pressure from the back of your ears and should be made only after adjusting the center frame.



Nosepiece Adjustment (Figure C)

The nosepiece is molded with a stainless steel inlay, therefore, the nosepiece can be bent to loosen or tighten the fit. It can also be pulled out to keep the frame away from your face.

ENJOY YOUR GATORZ GLASSES AND IF YOU SHOULD NEED ANY ASSISTANCE
CALL 1.844.560.7179 - CUSTOMERSERVICE@GATORZ.COM - MADE IN THE USA





LENS TECHNOLOGY

TRU-RAY OPTICS

Manufactured using a proprietary advanced injection molding process, with high optical grade polycarbonate materials, every pair of Gatorz lenses exceed global sunglass standards.

Benchmarked for performance, TruRay optics represent years of research and development on lens color tints and light transmissions, which are carefully formulated by our team of product specialists to optimize visual performance for various activities, by carefully adjusting the color spectral wavelengths designed to give the most high definition vision.

COATINGS

Multi-layer Coatings for Enhanced Performance Include:

- Highly durable scratch resistant coatings that make Gatorz lenses stronger and more scratch resistant.
- Hydrophobic coating that repels water, sweat, and liquids off the surface of the lens, allowing for easy cleaning and maintenance
- Oleo-phobic coating that repels grease, oil, and dirt for extreme activities, ensuring that your vision is not affected by the environment
- Anti-fog coating that prevents the inside of the lens from fogging, providing you with unrestricted vision under any condition.

POLARIZATION

Our polarized lens technology allows for maximum visual clarity by eliminating harmful and distracting glare. By utilizing the latest in film technology and fusing the polarization film within the lens, our polarization will never wear off like lenses with an exterior coating.

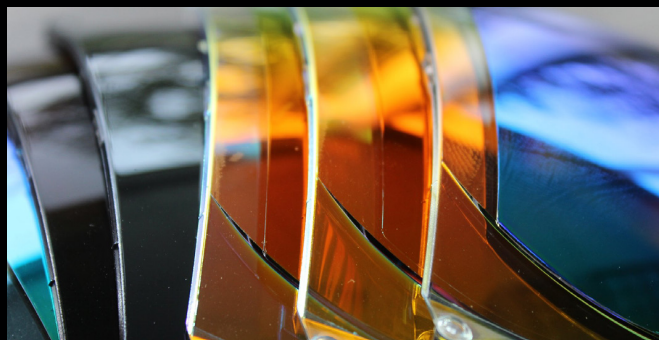


IMPACT RESISTANT

Unlike traditional sunglass lenses, Gatorz are made from high quality, ballistic grade polycarbonate, which gives them unparalleled resistance. Our glasses exceed global impact resistance standards.

UV PROTECTION

Our lenses provide maximum protection for your eyes by blocking out harmful UV rays. Unlike lenses with a UV coating, ours are built with the technology inside the lens itself, ensuring consistent protection over time.



LENS COLORS

SMOKE

Heightens true color perception, minimizes glare (especially on water), reduces eye fatigue.

USES: Cycling, driving, racing, fishing, golf, everyday use, outdoor sports, skiing, tennis



VLT: 12%

YELLOW

Heightens contrast in overcast, hazy, low-light conditions outdoors or for indoor sports. Filters blue light for sharper focus.

USES: Cycling, hunting, shooting, skiing, snowboarding, snowmobiling, indoor basketball, handball, racquetball, tennis, video gaming



VLT: 88%

ROSE

Heightens contrast in partly cloudy and sunny conditions.

USES: Cycling, fishing, hunting, shooting, skiing, snowboarding, snowmobiling, water sports.



VLT: 16%

BROWN

Blocks high amounts of blue light to heighten contrast and visual acuity. Particularly useful to improve contrast on grass and against blue skies.

USES: Baseball, fishing (especially in waters with grassy bottoms), golf, hunting, skiing, water sports



VLT: 14%

EMERALD

Heightens contrast for low-light conditions. Offers even color perception. Reduces glare and brightens shadows.

USES: Cycling, fishing, golf, outdoor sports, skiing, tennis



VLT: 15%

CLEAR

Offers the impact resistant protection of Gatorz sunglasses, without any visual enhancements.

USES: Shooting, night time fishing, or outdoor sports.



VLT: 92%

VLT=Visible Light Transmission

ANSI Z87+

Our ANSI Z87+ line meets and exceeds ANSI Z87.1-2015 standards. This specification pledges ultimate optical clarity and impact resistance, while providing you with the same familiar durability, comfort, and adjustability. The fit and function of the “Z” Line allows you to execute all operations in your favorite classic styles with the protection you need.

SMOKED LENS



MAGZBLK01A
Magnum Black,
Smoked ANSI



WRAZBLK01A
Wrapactor Black,
Smoked ANSI

CLEAR & YELLOW LENS



MAGZBLK04A
Magnum Black,
Yellow, ANSI



WRAZBLK04A
Wrapactor Black,
Yellow, ANSI



MAGZBLK06A
Magnum Black,
Clear, ANSI
MAGBLKMBP06
Magnum Black, Clear



WRAZBLK06A
Wrapactor Black,
Clear, ANSI

INFERNO® LENS

Our Gatorz Inferno Photochromic lens series feature state of the art fusion technology that results in superior transitional performance. When used indoors, the Inferno lenses provide crystal clear vision and superior optics. When exposed to the sun's UV rays, the tint of the lens will automatically darken, reducing light transmission and provide the user with an all-encompassing utility lens suitable for any kind of activity.



MAGZBLK01TA
Magnum Black,
Inferno, ANSI
MAGBLK01TMBP
Magnum Blackout, Inferno
MAG2BLK01TMBP
Magnum 2.0 Blackout, Inferno



WRAZBLK01TA
Wrapactor Black,
Inferno, ANSI
WRAMBPO7
Wrapactor Blackout, Inferno

OPZ LENS

Our Gatorz OPz (Optimized Polarized) lenses create the perfect balance of glare elimination and visual clarity with an unrestricted view for all types of activities. Simply put, they're polarized enough to filter the light without interrupting the ability to view digital screens, ice, water, oil, and other objects normally blocked by polarized lenses. Created through our proprietary advanced injection molding process, combined with our advanced film fusion technology, these lenses are the only of their kind, and create the most “complete” lens on the market.



MAGZBLK01OPZA
Magnum Black,
Smoked OPz ANSI
MAGMBP01OPZ
Magnum Blackout, OPz
MAG2MBP01OPZ
Magnum 2.0 Blackout, OPz



WRAZBLK01OPZA
Magnum Black,
Smoked OPz ANSI
WRAMBPO1OPZ
Magnum Blackout, OPz

MAGNUM



MAGNUM

Magnums are our #1 selling sunglasses which feature a large size, wrap style fit. The lightweight, durable aluminum frame is adjustable, providing the ultimate comfort and fit. The preferred style of many Military and Law Enforcement personnel, this frame offers a great look for athletes, skydivers, outdoor enthusiasts, and bikers as well. Our bestselling Magnum looks great on any face shape. We also offer THE MAGNUM 2.0 (Asian Fit) in select SKUs, which is based on our classic Magnum frame with small adjustments making the front of the frame slightly wider, and a longer nosepiece to best fit Asian facial features.



MAGBLK01MBP
Blackout, Smoked
MAGBLK01PMBP
Blackout, Smoked Polarized
MAG2BLK01MBP
Magnum 2.0 Blackout, Smoked
MAG2BLK01PMBP
Magnum 2.0 Blackout, Smoked Polarized



MAGBLK01
Black, Smoked
MAGBLK01P
Black, Smoked Polarized
MAG2BLK01P
Magnum 2.0 Black, Smoked Polarized



MAGBLK08C
Black, Smoked w/Blue Mirror
MAGBLK01P-B
Black, smoked w/Blue Mirror Polarized
MAG2BLK01P-B
Magnum 2.0 Black, Smoked Polarized
W/ Blue Mirror



MAGBLK13M
Black, Sunburst
MAGBLK13P
Black, Sunburst Polarized
MAG2BLK13P
Magnum 2.0 Black with Sunburst Polar



MAGBLK03P-G
Black, Brown Polarized
w/Green Mirror
MAG2BLK03P-G
Magnum 2.0 Black, Brown Polarized
w/ Green Mirror



MAGBLK03
Black, Brown
MAGBLK03P
Black, Brown Polarized



MAGMBP09P
Blackout, Rose



MAGPOL08C
Polished, Smoked w/ Blue Mirror



MAGGUN01
Gun Metal, Smoked
MAGGUN01P
Gun Metal, Smoked Polarized



MAGBLK11P
Black, Emerald



MAGBLK06
Black, Clear



MAGBLK04
Black, Yellow

WRAPTOR



WRAPTOR

Features a medium size, wrap style fit. With a tighter wrap than the Magnum, this style is popular with skydivers, bikers, runners, and anyone looking for a close fitting, comfortable frame. Our second most popular frame, the Wraptor looks great on any face shape, especially those looking for a smaller fit.



WRABLK01MBP
Blackout, Smoked
WRABLK01PMBP
Blackout, Smoked Polarized



WRABLK02
Black, Smoked W/
Chrome



WRABLK01
Black, Smoked
WRABLK01P
Black, Smoked Polarized



WRAGUN01
Gun Metal, Smoked
WRAGUN01P
Gun Metal, Smoked Polarized



WRAGUN11P
Gun Metal,
Emerald Polarized



WRAPOL01P
Polished,
Smoked Polarized



WRABLK04
Black, Yellow



WRABLK03
Black, Brown
WRABLK03P
Black, Brown Polarized



WRABLK06
Black, Clear



WRABLK08C
Black, Smoked w/
Blue Mirror
WRABLK01P-B
Black, Smoked W/ Blue Mirror Polarized



WRABLK13M
Black, Sunburst
WRABLK13P
Black, Sunburst Polarized



WRMBP09P
Blackout,
Rose Polarized



WRABLK03P-G
Black, Brown Polarized W/
Green Mirror

BOXSTER



BOXSTER

The Boxster features a large size lens on a wider set frame. With more square shaped features, this frame offers a stylish yet tough look. The Boxster provides great coverage for those with a larger face shape, and ladies who are used to bigger sunglasses.



BOXBLK01
Black, Smoked
BOXBLK01P
Black, Smoked Polarized



BOXBLK01MBP
Blackout, Smoked
BOXBLK01PMBP
Blackout, Smoked Polarized



BOXBLK02
Black, Smoked
W/ Chrome



BOXBLK03
Black, Brown
BOXBLK03P
Black, Brown Polarized



BOXGUN01
Gun Metal, Smoked
BOXGUN01P
Gun Metal, Smoked Polarized



BOXBLK03P-G
Black, Brown Polarized W/
Green Mirror

SPECIAL EDITION



PATRIOT COLLECTION



AM-MAGBLK01
Magnum, Patriot American Flag,
Smoked

AM-MAGBLK01P
Magnum, Patriot American Flag,
Smoked Polarized



AM-WRABLK01
Wraptor, Patriot American Flag,
Smoked

AM-WRABLK01P
Wraptor, Patriot American Flag,
Smoked Polarized

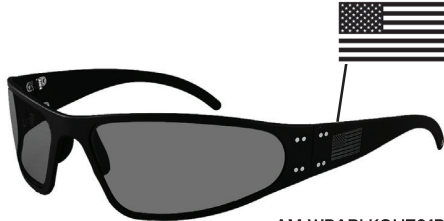


AM-BOXBLK01
Boxster, Patriot American Flag,
Smoked

AM-BOXBLK01P
Boxster, Patriot American Flag,
Smoked Polarized



AM-MAGBLKOUT01P
Magnum, Patriot American Flag,
Blackout Smoked Polarized



AM-WRABLKOUT01P
Wraptor, Patriot American Flag,
Blackout Smoked Polarized



AM-BOXBLKOUT01P
Boxster, Patriot American Flag,
Blackout Smoked Polarized

CERAKOTE COLLECTION



MAGCOG01
Magnum, OD Green Cerakote, Smoked

MAGCOG01P
Magnum, OD Green Cerakote, Smoked Polarized

MAG2COG01P
Magnum 2.0, OD Green Cerakote, Smoked Polarized



MAGCTN01
Magnum, Tan Cerakote, Smoked

MAGCTN01P
Magnum, Tan Cerakote, Smoked Polarized

MAG2CTN01P
Magnum 2.0, Tan Cerakote, Smoked Polarized



MAGCBL01P
Magnum, Keltec-Navy Blue Cerakote,
Smoked Polarized



WRACOG01
Wraptor, OD Green Cerakote, Smoked

WRACOG01P
Wraptor, OD Green Cerakote, Smoked Polarized



WRACTN01
Wraptor, Tan Cerakote, Smoked

WRACTN01P
Wraptor, Tan Cerakote, Smoked Polarized



WRACBL01P
Wraptor, Keltec-Navy Blue Cerakote,
Smoked Polarized



MAGCBK01P
Magnum, Black Cerakote,
Smoked Polarized



MAGBCC01P
Magnum, Black Camo Cerakote,
Smoked Polarized



WRACBK01P
Wraptor, Black Cerakote,
Smoked Polarized



WRABCC01P
Wraptor, Black Camo Cerakote,
Smoked Polarized



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